



## FOR IMMEDIATE RELEASE: Winners of the 2017 ASC Innovation Awards Announced

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### ASC ANNOUNCES WINNERS OF THE 2017 INNOVATION AWARDS

**April 17, 2017 – Bethesda, MD** – The Adhesive and Sealant Council (ASC) held its first ever **Innovation Awards** at the **Annual Spring Conference** in Atlanta April 3-5. The Innovation Awards had two categories: small business and the primary award. Independent judges reviewed the following categories and weightings as part of review process:

- Science and Innovation (30%)
- Applicability & Impact (10%)
- Impact of the Technology Relative to the State of the Art (30%)
- Qualifications, Experience and Capabilities (20%)
- Significant Milestone (10%)

ASC judges reviewed 15 submittal packages between the two categories and the following were the winners of the 2017 Prize:

The primary award was presented to Simone Kaslowski, CEO of **Organik Kimya**, who is based in Istanbul, Turkey. The lead developer for the technology is Filiz Ozturk, Business Unit Manager for industrial adhesives. The Development from **Organik Kimya** was entitled "A Novel Process and Packaging Technology for Hot Melt Pressure Sensitive Adhesives." To learn more about this development please review a short video presentation [HERE](#).

**Resinate Materials Group** took home the small business award for the development titled; "Creating a Circular Economy by converting PET scrap to Polyester Polyols for Adhesives Synthesis." The lead developer and accepting the award was Shakti Mukerjee, Director of Product & Process Development and Mike Christy, Staff Chemist. To learn more about this development please review a short video presentation [HERE](#).

Interviews with both winners can be found as part of the ASC/ICIS post-convention digital magazine [HERE](#).

"We were pleased with all of the submittals for the first ever program in which we recognized unique developments for our industry", indicated Steve Duren, ASC Senior Director and lead for developing the innovation awards. "We will improve and sharpen our program for 2018 and thank all of those who submitted in 2017. Congratulations to both Resinate Materials Group and **Organik Kimya** as our winners for the 2017 best innovations."

Interested parties can learn more about the 2018 awards at this [link](#) or by contacting Steve Duren: [steve.duren@ascouncil.org](mailto:steve.duren@ascouncil.org) or 952-300-8280.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 133 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. For more information about ASC, visit [www.ascouncil.org](http://www.ascouncil.org).

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